**COMMUNITY PROMOTION GRANT**

**APPLICATION**



*This opportunity is provided through our partnership with, and the generosity of, the Kansas Masons*

Administered by:

KANSAS PRIDE, INC.

**Who can apply for this award:**

* ***Communities of Action and Excellence that are in Good Standing***
* ***Communities of Action and Excellence that have completed their Community Folio***

**Project Examples for Consideration of this Grant:**

1. Community Welcome Signage or Directional Signage
2. A website that promotes the Community, listing businesses, events, opportunities, amenities, etc.
3. Social Media Campaigns or Community Apps
4. Videos for use online, as well as local and regional cable channels or local TV stations
5. Radio or newspaper advertisements
6. Fliers, promotional materials for travel centers, hotels, etc.
7. Ads in Travel/Tourism magazines

**For questions contact** **KSCE@ksu.edu** **. Submit completed application to** **KSCE@ksu.edu**

**COMMUNITY PROMOTION GRANT**

**20\_\_\_ APPLICATION**

🞏 Round I (MAY 1) 🞏 Round II (SEPTEMBER 1)

**1. Kansas Community Empowerment (KCE) Organization**

 Organization Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 FEIN \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Address \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 City \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ County \_\_\_\_\_\_\_\_\_\_\_\_\_\_ Zip \_\_\_\_\_\_\_

 Telephone \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Fax \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 E-mail\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**2. Promotional Project Information:**

Name of project: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Location or address of project (if applicable)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**3. Amount Requested:**

 Amount of grant requested for this project. $\_\_\_\_\_\_\_\_\_\_\_\_\_

 (Please remember $1,000 is the Maximum amount available).

**4. Narrative**

Use no more than 3 typed double-spaced pages to address the entire scope of this effort. Be sure to address these areas in order listed:

 General description

1. Explain how and why the types of promotion outlined in this application were selected.
2. Explain how the proposed effort will contribute to the long-term impact to the quality of life within your community. What or who are the target beneficiaries and how will they be impacted by this project? (please be specific, i.e. how the community will benefit and how this effort fits into the BIG picture)
3. How will you know if you are successful? What indicators will you use to measure your success?
4. Please tell us who your community partners will be and define their roles in the effort.
5. Please explain how successfully completing this project will contribute to the community’s future.

**5. Budget**

Include the proposed line-item expenses for this effort. Please keep the budget line items in specific promotional categories. Any estimated values of in-kind match should be followed by IK under the Match/IK category. CP funds are the amount of Community Promotion funds applied to the specific expenses. Budget should be broken down to include each expense by line item.

**Expense Match/IK CP Grant Funds Total**

|  |  |  |  |
| --- | --- | --- | --- |
|  | $ | $ | $ |
|  | $ | $ | $ |
|  | $ | $ | $ |
|  | $ | $ | $ |
|  | $ | $ | $ |
|  | $ | $ | $ |
|  | $ | $ | $ |
|  | $ | $ | $ |
|  | $ | $ | $ |
|  | $ | $ | $ |
| **TOTAL AMOUNT OF FUNDS** | **$** | **$** | **$** |

**Name, address, and email of individual managing your grant funds:**

**6. Project Schedule**

Outline the proposed time schedule for this effort (be specific). It must be completed within one calendar year of the award. Insert KCE Work Plan as an example.

 **7. Resolution**

This resolution of support must be approved by your community KCE organization, signed by KCE officers, and submitted.

 **A Resolution Endorsing the Application for FY20\_\_\_\_ Community Promotion Funds**

 **WHEREAS**, the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ has been created to work to (Name of local KCE)

 conduct Community improvement initiatives; and

 **WHEREAS**, the Board of Directors of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ agree to specifically

 (Name of local KCE)

utilize FY20\_\_\_\_ Community Promotion funds in the manner outlined in this application and consistent with the Program guidelines.

 **THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF**

 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **KCE Participant**, that we do hereby support the formal

 (Name of local KCE)

 request for FY20\_\_\_\_ Community Promotion funds.

 Passed and approved this \_\_\_\_\_\_\_\_\_ day of \_\_\_\_\_\_\_\_\_\_\_\_, 20\_\_\_\_.

 SIGNED: ATTEST:

 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Local KCE Board Chair Local KCE Board Secretary

 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Date Date

**\*NOTICE: All Pictures are subject to use in publications on websites and Facebook. Please include photo release form in the event that children are photographed (<18 years of age).**

****